

# KRISTEN LAFFEY

Producer

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🌐 www.kristenlaffey.com

📍 Los Angeles CA

## EXPERIENCE

### COO + Executive Producer

#### Angel Number Films

📅 01/2023 - Present 📍 Los Angeles

- Manage budgets and logistics for film projects and live events
- Currently producing Full Moon and New Moon events in Los Angeles with over 200 ticketed guests. HOWL - IG - @howl.party.la

### Field Producer

#### Hayden5

📅 09/2021 - 01/2024 📍 Los Angeles + San Francisco

- Collaborated with name brands like Mattel, LegalZoom, Sony, Grammy.com and Salesforce
- Achieved 100% brand consistency by acting as liaison on set between production crew and clients
- Established rapport with A-list interview subjects by creating comfortable environments conducive to open dialogue

### Executive Producer

#### Serif

📅 05/2020 - 12/2022 📍 Los Angeles

- Produced and developed the Serif platform, brand, digital events, and live events in partnership with the CEO, community team, membership team, and production team from concept through launch
- Collaborated with UX designers to maximize online user experience
- Produced 100+ video projects and 50+ live events for Serif members
- Developed strategies for successful platform execution, ensuring timely delivery and high-quality branding ahead of the 2021 launch

### Co - Producer

#### Ponyboi LLC

📅 2018 - 2024 📍 Los Angeles + New York

- Fundraised 60k to produce the Ponyboi short film in 2018
- Short film premiered at the Tribeca Film Festival in 2019
- Secured funding to develop and produce the feature film in 2021
- Feature film premiered at Sundance Film Festival in 2024

### Creative Producer

#### Out Of Many Media

📅 05/2018 - 05/2021 📍 Los Angeles

- Managed campaigns for major organizations like Spotify, Vote To Live, 1Community, and Represent Justice
- Established strong relationships with clients, ensuring clear communication of creative vision and objectives throughout project lifecycles
- Ensured amplification of minority voices through onboarding and project development of BIPOC and queer talent

### Digital Producer

#### Independent Contractor (partial list)

📅 01/2014 - 01/2014 📍 Los Angeles

- NBC UNIVERSAL | Hollywood Game Night | Season 6
- FLOWBOT | Merrick Hanna | TikTok (32 million)
- UNICORN ISLAND | Lilly Singh | YouTube (14 million)
- HAYLEY KIYOKO | Instagram (2 million)

## SUMMARY

Award-winning producer with a wealth of experience across narrative film, documentary film, digital media, and live events, actively seeking full-time employment opportunities.

## SKILLS

**Budgeting**      **Contract Negotiation**

**Logistics**      **Operations Management**

**Branding**      **Creative Development**

**Field Producing**      **Premiere Pro**

**Davinci Resolve**      **Studio Binder**

**Timeline and Deliverables Management**

## AWARDS

💎 **Telly Award- Gold Winner (2023)**  
Usher: My Way Documentary

💎 **Best Social Change Film**  
WME Awards - Ponyboi (short)

💎 **Most Innovative Short Film**  
Seattle Queer Film Fest - Ponyboi (short)

💎 **Best Dark Comedy Short**  
Indie Shorts Fest - Gianna (short)

💎 **Panavision Film Grant**  
Gianna (2022)      Geranium (2021)

💎 **Audience Award**  
Wicked Queer Film Fest - Ponyboi (short)

## EDUCATION

BFA in Drama - Minor in Producing

**New York University**

📅 2010 - 2014